

# Spotsylvania High School Marching Band Boosters Association

P.O. Box 1717 Spotsylvania VA 22553

## Marching Knights 2019-2020 Sponsorship Form

The Spotsylvania High School Marching Band program is committed to the integration of the arts into the lives and hearts of our students. Music education enriches the students' academic experience while providing the occasion to be a catalyst for school spirit. The Marching Knights Band affords this opportunity for about 50 students each year. The Marching Knights perform each at varsity home football games, school spirit events, local parades, and regional competitions. We ask that you help support our youth in their artistic endeavors.

The Spotsylvania High School Marching Band Boosters Association is a 501(c)(3) non-profit organization and your sponsorship is tax deductible, EIN 80-0652578.

Business Name:		
Street Address:		
City:	State:	Zip:
Website Address:		
Business Contact Name:		Title:
Phone:		
Email:		
<b>Sponsorship</b>		
<b>GOLD SPONSOR</b>	<b>Amount</b>	<b>Selection</b>
	\$1000	
<b>SILVER SPONSOR</b>	\$750	
<b>BRONZE SPONSOR</b>	\$500	
<b>SPONSOR</b>	\$200	

Please select a sponsorship level and return this completed form, your camera ready artwork (if applicable) and a check made payable to: **Spotsylvania High School Marching Band Booster Association (SHSMBBA)**

Artwork/Logos can be submitted to: [vicepresident@spotsybandboosters.org](mailto:vicepresident@spotsybandboosters.org)

***Thank you in advance for supporting the Spotsylvania High School Marching Band Booster Association!***

Please direct any questions regarding this program to:

Melissa Schooley  
Vice President  
[vicepresident@spotsybandboosters.org](mailto:vicepresident@spotsybandboosters.org)

SHS Marching Band Student's Name: \_\_\_\_\_

# Marching Knights 2019-2020 Sponsorship Information

## Trailer Advertisement

The Marching Knights equipment trailer has dedicated space on both sides for our business sponsors.



Our trailer is maintained at Spotsylvania High School, where your business name and/or logo will have daily exposure to Spotsylvania High School staff and students as well as many members of the community. The trailer is present at all home football games, parades and competitions, providing your business with both local and regional exposure. Annually we participate in the Marine Corps Marathon in Washington D.C. and our trailer travels to this event where tens of thousands of people will see our trailer and your business logo.

Our trailer sponsorship program is a 12-month program and space is limited. Both the GOLD and SILVER level sponsorships have 8 advertising spaces available. The BRONZE sponsorship has space for 6 business names. Ad placement on the trailer is on a first come basis as determined by our Vice President.

## [www.spotsyhighbands.com](http://www.spotsyhighbands.com)

Our band maintains a website as a source of information for our members. Members visit frequently to access forms, the band calendar, make payments, and shop our e-store. We will list your name as a sponsor or insert a link to your business website.

## Invitational Program

The first Saturday in October we host an Invitational, "Knights Under the Lights." Schools from area high schools attend to compete in a marching band competition. We generally host 16-20 bands and over 2,000 people will attend throughout the course of the day. A program is sold as a package with the admission ticket.

## Concert Programs

The SHS music program usually holds 3 concerts over the course of the school year. Family and friends will attend to support the students in band, orchestra, and chorus. Each concert will hand out a program and we will print your business name or logo on the program.

Sponsorship Level	Benefits	Amount
<b>GOLD</b>	<ul style="list-style-type: none"> <li>1' x 4' Sponsor Logo on the side of the SHS Band Trailer</li> <li>Logo (with link to your website) on spotsyhighbands.com website</li> <li>Logo on sign at marching band events</li> <li>Full page ad in the Invitational Program</li> <li>Logo printed in music concert programs</li> </ul>	\$1000
<b>SILVER</b>	<ul style="list-style-type: none"> <li>1' x 2' Sponsor Logo on the side of the SHS Band Trailer</li> <li>Business name (with link to your website) on spotsyhighbands.com website</li> <li>½ page ad in the Invitational Program</li> <li>Business name printed in music concert programs</li> </ul>	\$750
<b>BRONZE</b>	<ul style="list-style-type: none"> <li>Business name (text only) on the side of the SHS Band Trailer</li> <li>Business name (with link to your website) on spotsyhighbands.com website</li> <li>¼ page ad in the Invitational Program</li> <li>Business name printed in music concert programs</li> </ul>	\$500
<b>Sponsor</b>	<ul style="list-style-type: none"> <li>Business name listed on our website</li> <li>Business card size ad in the Invitational Program</li> </ul>	\$200